## **Hyster Forklift Part**

Hyster Forklift Part - Hyster is an industry leader in the materials handling industry that has been in business for over eighty years. However, it began as a manufacturer of lifting machinery as well as winches. Most of its production was focused in the Pacific Northwest and dealt mostly with the lumber and logging industry. A couple years after the first forklift trucks were invented Hyster became synonymous with quality manufacturing. Over the preceding eighty years Hyster has continued to expand and develop its product line. The expansion of its products coupled with its desire to stay service oriented has allowed Hyster to mature into the international participant it is in the present day.

Hyster experienced major innovations through the 1940's and 1960's. In 1946, Hyster opened a plant in Illinois that was completely dedicated to bulk manufacturing trucks. This allowed Hyster to drive its costs down and, simultaneously, offer a better quality product at industry competitive prices. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Hyster continued to aggressively expand its production operations throughout the fifties and 60's. They began building container handlers in the United states in 1959 to meet with the ever growing demand for transportation goods. In 1966, Hyster developed a technique for enabling a lift truck to go both ahead and backwards using the same pedal. This pedal was called the Monotrol pedal, which revolutionized the industry. Later on in the decade Hyster opened a R&D centre in Oregon that was focused on enhancing the design and functionality of forklifts. The centre is still one of the world's best testing facilities in the materials handling industry.

As demand for materials handling equipment continued to expand swiftly through the 1960's, Hyster needed to reorient its concentration towards these new mass markets. Thus, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to offer better quality at a more reasonable cost. A further expansion in manufacturing capabilities was necessitated by the demand in Europe for Internal Combustion Engine Vehicles. To plug this gap, a plant in Craigavon, Ireland was opened in 1980. Through the eighties Hyster continued to focus on developing industry leading lift trucks. The Hyster brand name was recognized throughout the world for its dedication towards quality. This attention to excellence produced many suitors for the company. In 1989, a large international company based in Ohio called NACCO Industries purchased Hyster and started an aggressive growth strategy. NACCO swiftly replaced the XL philosophy with a more driver oriented truck that concentrated on operator comfort, which is identified as the XM generation of lift trucks.

With the overall shift towards just-in-time management methods, Hyster has been required to keep up with the trends through investment in new and diverse technologies. Acquisitions and investments were made in the US, Italy, Netherlands, and a lot of other places all over the globe. All of these investments have made Hyster a international leader in the lift truck market. Recently, Hyster celebrated its 80th anniversary as an industry leader of materials handling equipment, which consists of more than 300 various types of forklift trucks.